

Press Contact: Mark J. Pescatore Pipeline Communications (561) 531-3106

e-mail: mark@pipecomm.com

DiaQuest ProductionLink Supports New Adobe CC 2015

Emeryville, California, June 30, 2015 – DiaQuest Products, a <u>software development</u> firm with a focus on the video and film industries, today announced its ProductionLink plug-ins already support the new Adobe Creative Cloud® 2015, so current users do not need to upgrade their software. Once installed, ProductionLink features appear within the Adobe user interface and add Avid® Interplay to Adobe's list of available render formats for Adobe Premiere Pro or After Effects.

"For video professionals who need to share video and audio files between Adobe and Avid products, ProductionLink provides a seamless link between applications," said Dave Van Hoy, president of DiaQuest. "Our latest version helps our users avoid compatibility headaches with Adobe Premiere Pro and After Effects with the most recent versions and as far back as CS6."

ProductionLink exports fully compliant files with Avid file formatting and folder organization, and resolves compatibility issues without transcoding or manual file manipulation. Saved files can be used immediately in Media Composer™ and other Avid applications.

Four ProductionLink options can be purchased from DiaQuest: ProductionLink for Adobe Premiere Pro, which works with Windows and Mac platforms; ProductionLink for Adobe After Effects for Windows and Mac; ProductionLink for Adobe Bundle, which includes one seat license for Premiere Pro and After Effects; and ProductionLink for Adobe Bundle with four seat licenses for both programs. All options will be available through the Adobe Marketplace Web site, creative.adobe.com/addons, as well as DiaQuest Direct, the company's online store, and select system integrators and Adobe and Avid resellers.

For more information, contact DiaQuest at (510) 547-4544 or visit www.diaquest.com.

About DiaQuest:

Based in Emeryville, Calif., DiaQuest Products LLC has been developing mission critical software for the video, film, and broadcast industries since 1982. The company develops software as an OEM for several manufacturers, as well as custom software tools for a variety of clients. In addition to software development, DiaQuest provides professional-level support of related software and hardware products. Find out more at www.diaquest.com or call (510) 547-4544.